

Pelican Rapids Pool Committee

May 15, 2019

Kate Martinez called to order at 5:32 pm.

Pool committee members present were Kate Martinez, Mark Dokken, Amy King, Brian Olson. Also present were Kevin Ballard, city council member, Brent Blake, Scott DeMartelaere, Design Intent Architects.

Kevin Ballard opened with comments. He gave a history of his experience on the previous pool committee and some background on where the process stopped. He also shared some ideas on fundraising within our community and breaking down costs to allow the community to take ownership and raise the funds. He believes there is confidence and support as this project moves forward.

Deletions from agenda: Diane Hanson/Bell Bank

Additions to the agenda: Summary of Willmar Pool Info, and Payment Discussion for Brent Blake.

Mark made motion to approve all pool committee meeting minutes, Amy seconded. All pool committee minutes approved.

Scott from Design Intent spoke on update of cost of construction of the proposed pool. He showed us updated cost of the pool. He has also sent Brian a of cost of the individual amenities. Water temp will be consistent between 82-86 degrees. Can hold 260 people. Many of the materials used have a warranty of multiple years- varies per component. Everything is ADA and health code compliant. Scott provided images of various features within the pool structure. Estimates for construction cost and operating costs are somewhat conservative but it's always better to error with a higher margin.

Mark had no updates on Benson pool info. Information sent to the committee in an email noted that the City of Benson operating expenses were \$114,000 and revenue was \$62,000.

Kate gave an update on Parkers Prairie pool. They had an initial million dollar donation and then were able to raise the remaining funds from the community. There was a commitment to use no taxpayer funds toward the construction of the pool. They constructed the pool structure with the initial donations and then have continued fundraising and have added amenities as funding becomes available. The first full season was 2018. 2.2 million dollars was raised.

Amy gave an update on the Willmar pool. Their pool has been in operation for 10 years and has been great for the community. They stressed having a strong design process as they have had many issues with their design (no window in manager's office, no overhead door to remove equipment, etc). They have a current operating budget just under \$200,000 however that number includes an adaptive swimming program for special needs that is being absorbed by community ed this summer and will significantly reduce their operating budget.

Fundraising update from Brent Blake. We need to tell the story of our pool, the future and what we need. Gave an idea of connecting our community pelicans with either donation buckets or a constant update. He feels that the small connections can be very important for fundraising. He is planning a meeting with Jeff Brown of Hebron Brick to discuss a brick fundraiser and also with Diane Hanson of Bell Bank. He share information he had gathered about the YMCA fundraising in Detroit Lakes.

The committee had discussion on moving forward and what needs to be done. The committee will work on branding, website creation, slogan. Kate will contact city hall to be added to the pool pals account.

Prior to the next meeting the committee members should brainstorm slogan and name ideas and work on website creation.

Mark will look into getting branded water bottles to start selling this summer at Larry's, possibly other businesses and community events. Slogan idea for those was "Get Wet in Pelican Rapids."

Next meeting is Monday, June 3 at 5:00 pm.

Discussion of Brent Blake compensation package to be a part of the fundraising campaign. He would like this to be a starting point for the project and is open to all discussion. Proposal is \$600/week- minimum of 20 hours a week for that fee. Other additional payment- milestone bonus is for every \$100,000 would be an 8% bonus. Brent would like to enter into contract with the city that is more tangible and legally binding. Would be open to discussions and adjustment. The committee decided to discuss further at the next meeting when the whole board is present.

Meeting was adjourned at 6:54 pm.

Minutes recorded and submitted by Amy King.

A handwritten signature in black ink, appearing to read "Amy King". The signature is written in a cursive, flowing style with a large initial "A".