

Pelican Rapids Pool Committee

Wednesday, February 19, 2020

The meeting was called to order at 3:33 pm.

City Pool Committee members present were Amy King, Mark Dokken, Jackie Larson, Kate Martinez and Rudy Martinez.

Others present were Trevor Steeves, Brady Ballard, Deysi Barrigan, Efrain Franco, and Rebecca Petersen.

Mark moved that minutes from 1-21-20 be approved and Kate seconded. Motion carried.

Kate gave a short presentation to new WCI advisory committee members on where we are in the entire process. A fundraising update was given as well.

Rebecca Petersen with West Central Initiative gave a donor update and spoke on next steps with WCI. For our next meeting, she will bring a colleague to help us work on messaging and marketing. At the next meeting we will formalize the committee, sign a conflict of interest agreement, and have a press release ready for donations. Rebecca will come with some grant and fundraising ideas and will also help develop a pitch protocol or cheat sheet for members to use when making fundraising calls.

Amy will work with WCI to get online donations transferred through there so receipts and funds collected are consistent.

Amy collected contact information from all new advisory committee members. She will send out pool information as well as committee contact info to all members.

At the next meeting, we will discuss marketing strategy, press release for donation, and donor levels or recognition levels.

Rebecca will send out possibly meeting dates and times based on her schedule.

The meeting was adjourned at 4:35 pm.

Respectfully submitted,

A handwritten signature in black ink, appearing to read "Amy King". The signature is written in a cursive, flowing style.

Amy King, Secretary